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| PETER Maina  NJAU | | Nairobi, Kenya  +254717891619  Petermainaah375@gmail.com | |
| ObjectiveMy career objective is to utilize my expertise in sales and marketing strategies to drive revenue growth and market expansion in dynamic industries. With a relevant background in digital marketing, consulting, branding and social media campaigns, I excel at developing impactful marketing strategies that resonate with target audiences and drive customer engagement. I stand out due to my proven ability to exceed sales targets through strategic relationship-building, innovative promotional campaigns, branding and my understanding of the modern technology.ExperienceBusiness consultant | Empowered Consumerism Inc.2023-2024Conducted regular training sessions and webinars to educate distributors on product features, sales techniques, and network building strategies, leading to an improvement in distributor performance metrics. Utilized social media platforms and digital marketing techniques to enhance brand visibility and engagement, contributing to a growth in online presence and customer interaction.Assistant IT Support | KCA University2022-2023Conducted regular maintenance tasks, such as system updates, backups, and antivirus checks, to ensure the security and reliability of IT infrastructure.**Education**BS Information Technology | KCA University2022-2024 Went to KCA University and pursued a Bachelor of science in Information Technology. High School Graduate | Kerugoya Boys High School2018-2021 Graduated From High School with a B plain. Skills | | | |
| • Network building and relationship management  • Technical support and troubleshooting  •Effective communication | • Marketing and Promotion  • Leadership and Team Building  • Adaptability and Learning Agility  • Analytical thinking, decision-making | | • Sales and Persuasion  • Resilience and Persistence  • Financial Management |
| activites Digital Marketing Enthusiast: Actively engage in online courses and webinars to stay updated on the latest trends in digital marketing, including SEO and social media strategies. | | | |